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Date 13/01/2026

Notice

All students of **B.Com Semester – I (4 year and 3 year)** under CCF, 2022 are hereby notified that they are to prepare the **Entrepreneurship Development** Assignment, 2026 on any one of the following format given below.

13.01.2026
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Tutorial Assignment for Entrepreneurship Development

B.Com Semester – I under NEP, 2000

The semester 01 students must prepare an assignment for the tutorial evaluation of Entrepreneurship Development. This tutorial assignment shall carry 25 marks. Every Student must prepare any of the following assignments i.e. Option A – Project Proposal OR Option B – New Business Proposal.

OPTION A – Project Proposal

PROJECT PROPOSAL ON EXISTING BUSINESS

The project should highlight about an existing business (construction business, shops etc.) or startup for example flipkart, chefkart, grofers, licious, lenskart, etc.

INTRODUCTION

Company Profile – About the company and its Mission & Vision Statement. Outlining the company's long-term goals and aspirations for the future in terms of its long-term growth.

Problem statement – Provide background and explain why the project has been proposed in terms of problem it seeks to solve and choose best investment proposal. Reason for choosing the project topic.

Expansion & Funding of the Business – specifying various processes, methods and approaches to be used and the various sources of finance to be explored.

Proposed Benefits – general benefits in measurable terms/ identification new capabilities/ avoidance of costs/ societal benefits.

Channels of Distribution – how the business reaches its customers and implements customer relationship.

Success criteria – satisfying SMART criteria-Specific, Measurable, Achievable, Realistic and Time bound). It can be achieved through risk identification/cost mgt/financial assistance.

Time to Break even – Tentative time frame within which the target can be achieved.

Cost/budget – containing estimate of fixed cost and variable cost in form of statement.

Suggested Chapterisation for Option – A

Chapter 01: Company Profile

Chapter 02: Problem Statement & Source of Finance

Chapter 03: Channel of Distribution

Chapter 04: Expansion Scope of Business

Chapter 05: Societal Benefits, Success Criteria, Deadline and Cost/Budget

OPTION B – New Business Proposal

The business proposal should highlight about a new business idea to be presented by the student like nursery, incense stick, etc. as far as realistic.

Introducing new business – chocolate/ice cream/washing powder/cake /pastry/soap/packed drinking water/candle stick/fragrance stick (DHUP KATHI) Etc/ OR ANY SIMILAR *VIRGIN* AREA with innovative idea.

Deliverables [quantifiable goods or services that need to be provided at the various steps of a project as well as at the end of a project]

Introduction (a brief prelude describing the background of introducing new business)

Business Idea: Generation of business idea-preliminary screening of idea (to be done on the basis of cost/profit/life cycle of business as well as product/risk factor/rating index)-feasibility study[a controlled process for identifying problems and opportunities, determining objectives, describing situations, defining successful outcomes and assessing range of costs and benefits associated with alternatives for solving a problem]-selection of appropriate idea

Business plan (covering Financial/marketing/HRM/operational)-HOW TO WRITE?[(i) Make a brief summary (ii)Who is your target market(customer type)?(iii)Do you need staff? If so, what type and where from? (iv) who are your suppliers? (v) Write a brief marketing plan.(vi)who are your competitors?(vii) How are you going to do business operation?]

IMPLEMENTATION OF IDEA:

Product description – Choose the product – describe novelty in packing/labeling/design/logo/tagline/similar product(competitors)

Marketing plan – Marketing research/channel of distribution(manufacturer-wholeseller-retailer-customers)/campaign/ sales promotion(showing novelty to be unique in market(discount/quantity gift/physical home deliver/buy one get two free etc)

Finance plan – Sources and type(L/S TERM)-cost-type(F/V)

Tentative start up cost in structural form – Description in amount and quantity identifying F/V cost

Selling price fixation – showing range of price according to customers demographic character, Expected P/L A/C

SWOC analysis – Strength, Weakness, Opportunities and Challenges

Conclusion (why do you think customers will purchase your products or services?)

Suggested Chapterisation for Option – B

Chapter 01: Introduction (Business Idea, Business Plan, Product Design)

Chapter 02: Sources of Finance, Cost of Manufacturing and Expected Profit Margin

Chapter 03: Promotional Strategy and Channels Of Distribution

Chapter 04: Societal Benefit, SWOC Analysis

Chapter 05: Target Customer Base, Competitors, Conclusion

FORMAT your project file as follows. **Do not use any other formatting style.**

1. Fill up the Topsheet and Student's Declaration as given.
2. Maximum page limit is 10 pages (including topsheet and student's declaration).
3. Use Font 'Times New Roman', text size =12, Heading size = 14, line spacing 1.5cm.
4. Make the **headings bold**.
5. Staple the pages and put in a Channel file.
6. Get it signed and evaluated by your Supervisor.