

# ACHARYA JAGADISH CH. BOSE COLLEGE

Career Counselling & Placement Cell

Date: 26.12.2024

Students of AJC Bose College

**Subject: Webinar on CPBFI Proposal-Bajaj Finserv (CSR Project)—  
Placement-Training project for the B.Com and Economics background Students**

**Eligible Candidates:** Sem V and passed out students. The Alumni students who are below 27 years of age can also enrol in the program

The concerned students of the college are hereby informed that a webinar on the subject as mentioned above is going to be organised on 31.12.2024 at 12 noon.

### Objectives of the Seminar:

- i. To make students job and industry ready.
- ii. To improve the employability of students.
- iii. To help them acquire skills required for getting themselves placed.

### Program Highlights:

1. To participate in the certification course of Banking, Financial Services, Insurance (CPBFI) program. Bajaj Finserv has been doing this program in the universities/colleges in UP, West Bengal, Jharkhand, Odisha, Bihar & Uttarakhand.

### Benefits of the program:

1. Learn from industry professionals.
2. Students can apply for more than 15 -20 job role in industry post-training.
3. 96 hours of learning through corporate trainers with 2-3 hours of training per day.
4. 4 modules covered during the training:
  - a. 24 hours of Banking; b. 24 hours of Insurance; c. 36 hours of Communication Skills; d. 12 hours of Swaroop. Swaroop is based on the concepts of psychology and addresses aspects such as self-awareness, confidence to take decisions, assertiveness, stress management, positive regulation of emotions, etc.
  - e. HR workshop-Bajaj recruiters will take Mock interviews and share instant feedback. Students will get HR workshop certificate also.
6. Students get certificate from Bajaj Finserv along with the name of the college printed on it on successful completion of training.
7. Sessions will be conducted in hybrid/online mode.
8. College will have direct agreement with Bajaj Finserv.
9. Students will get Placement support from Bajaj Placement Team & upGrad.
10. Bajaj Finserv will conduct job fair/Placement drive at your location
11. Students will get NSDC certificate also.

**Webinar link:** <https://meet.google.com/wty-ppms-pvj>

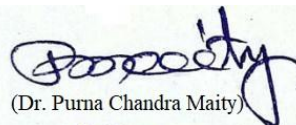
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