

ACHARYA JAGADISH CH. BOSE COLLEGE

Placement Cell

Date: 18.08.2203

Students of AJC Bose College

HP BACK TO COLLEGE CAMPAIGN

Subject: HP BTC Exhibition Activity at the college premises

Students of our college are hereby informed that leading IT (Information Technology) corporation HP (Hewlett-Packard) is going to organise one "HP BTC Exhibition" to create awareness of its latest range of products and to offer Exciting Cash Back Offers, Extended Warranty, to give tips on How to Secure one's PC.

The activities below will be conducted. And those excelling in the activities will be called in by the company for subsequent examination, interview and placement. This Activity will begin from **9:00 am-4.00 pm on 22nd August, 2023**, at the college premises.

The activity will include the following:

- Leaflet & Freebies distribution
- Product briefing & awareness
- Students will be directed towards Gaming zone
- Resolving queries raised by participating audience
- Resolving queries on further training and product needs
- The benefits of Back to College Program:
- Competitive Environment-Encouraging teamwork, collaboration, and healthy competition
- Stress Relief and Recreation: A recreational activity that promotes stress relief and mental well-being.



(Dr. Purna Chandra Maiti)

Principal

A. J. C. Bose College

1/1B, A. J. C. Bose Road, Kol - 20